

Prospectus for 2010 – Plein Air Edmonds

Gallery North 508 Main Street Edmonds, WA 98020 425-774-0946

Welcome to the Edmonds Plein Air painting event! Participating artists will be painting some of the most beautiful scenery located in and around Edmonds, WA and could have the opportunity to see their work hung as part of our August Edmonds Plein Air Exhibition.

This is a month long event, so there is plenty of painting time ahead. The event procedures are below. Best wishes and happy painting!

Prospectus for 2010 – Plein Air Edmonds Painting Event

1. Organized plein air painting dates and gallery hours are:

| | | | | | | | |
|----------|---------|----------|---------|----------|---------|----------|---------|
| Saturday | Sunday | Saturday | Sunday | Saturday | Sunday | Saturday | Sunday |
| July 3 | July 4* | July 10 | July 11 | July 17 | July 18 | July 24 | July 25 |
| 10-6pm | 12-6pm | 10-6pm | 12-6pm | 10-6pm | 12-6pm | 10-6pm | 12-6pm |

*July 4th is very busy in Edmonds due to the parade. It is better to paint later in the afternoon.

Artists are encouraged, but not required to paint on several weekends. We are looking for high visibility of our Plein Air painters and this should increase the interest in our August show.

- Artists will check-in at Gallery North before going out to paint.** You will be asked for a signed Hold Harmless Agreement (see below) and contact information. We will provide you with a Plein Air banner and Plein Air Exhibition postcards to promote the August show. We will also have a map with suggested painting locations.
- For safety and fun** artists are encouraged, but not required to paint with other artists. Gallery North will help assist in the formation of painting groups. **Please bring your cell phone** if possible in case of an emergency or if the gallery needs to contact you.
- Gallery North will be accepting paintings for the August exhibition starting Sunday July 25th and ending Wednesday, July 28th** during regular gallery hours. **Each entry must be accompanied by an entry form and should be packaged to prevent damage.** Forms will be available at the gallery and on our website at www.gallery-north.com.
- All participants are invited to the Plein Air Exhibition opening reception on August 1st from 1:00-4:00 p.m. Refreshments will be served.

Hold Harmless Agreement

I understand that I am participating in this event at my own risk and will not hold Gallery North responsible for any personal injury, loss or damage due to my participation in this event.

Artist's Name (Please print.)

Signature

Date

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508 Main St, Edmonds WA. 98020 (425-774-0946) www.gallery-north.com

Dates: Featured Show - August 1st - Augusts 31st
Artists' Reception – August 1st from 1-4 pm
Edmonds Art Walk – August 19th from 5-8 pm

Rules of Entry:

1. All 2D plein air style media is eligible.
2. All works must be for sale.
3. **Only original art works will be accepted.** Entries must not be copies, a derivative or based on other copyright works. **All work should be representative of the Edmonds area.**
4. Gallery North will deduct a 45% commission from all works sold.
5. Gallery North reserves the right to refuse any entry that does not meet the above specifications or is deemed unacceptable for a family gallery.
6. Entries are limited to one entry per artist unless otherwise cleared by the Plein Air committee. All accepted entries will be on display at Gallery North *as space allows*.

Entry Delivery

- Entries may be hand delivered to the gallery on July 25th through July 28th during gallery hours.
- All art work must be framed and ready for hanging. No brackets, exposed glass edges or saw tooth hangers. **Please carefully package all art work to avoid damage.**
- All art work must remain in the gallery for the duration of the show.
- Art should be picked up on August 30th or 31st. Please bring ID and your copy of the entry form.

Liability

We suggest artists carry their own insurance. While every precaution will be taken to avoid damages, all artists who enter this show agree that GALLERY NORTH and its members will not be held responsible for any loss or damage incurred.

Gallery North - 2010 Plein Air Edmonds August Exhibition - Entry Form

| | | | |
|--|-------------------------------------|-------------------------------|----------------------------|
| Name: Address: Phone #: E-mail: | Painting Title Media | Sale Price Works # | 1 Gallery North Copy |
|--|-------------------------------------|-------------------------------|----------------------------|

I, _____, agree to the rules and criteria defined in the prospectus. I understand that neither Gallery North nor its members will be held responsible for any loss or damage incurred.

Signature: _____ Date: _____

| | | | |
|--|-------------------------------------|-------------------------------|------------------------------------|
| Name: Address: Phone #: E-mail: | Painting Title Media | Sale Price Works # | 2 To be attached to painting |
|--|-------------------------------------|-------------------------------|------------------------------------|

| | | | |
|--|-------------------------------------|-------------------------------|------------------|
| Name: Address: Phone #: E-mail: | Painting Title Media | Sale Price Works # | 3 Artist Copy |
|--|-------------------------------------|-------------------------------|------------------|

Please complete a full form for each entry.